

India , International

Source: Inno Group (Business Wire India)



Inno Group in Association with the Madras Medical Mission Organised Free Cardiac Screening Camp

Chennai, Tamil Nadu, India October 15th, 2012 -- (Business Wire India)

Inno Group, a global investment firm focused on real estate with operations in Europe, Middle East and India, in association with **The Madras Medical Mission**, conducted a free cardiac screening camp for the neighbouring villages in and around Oragadam, at **Inno GeoCity** today. The initiative is part of **Inno Care**, Inno Group's social responsibility wing which meets the immediate and crucial needs of the communities in the region.

The **"Healthy Heart, Happy Life"** themed camp witnessed more than 150 underserved residents taking their first step to being heart healthy by undergoing free cardiac screenings, including ECG and Echocardiogram along with free consultation on the high-risks of heart-attack and other heart diseases, basic hygiene and preventative health care and managing other risk factors such as cholesterol, blood pressure and blood sugar levels.



Dr. Jacob Jamesraj, Consultant Cardiac Surgeon, Madras

Medical Mission said "There is an urgent need today to address the burning issue of cardiovascular related ailments in the city. With a majority of patients in the productive working age group, we feel that the **"Healthy Heart, Happy Life" - Free Cardiac Screening Camp**, will help reach out to those who do not have the privilege of attending regular health-check-ups and bring about a positive change in their lives. I would like to appreciate Inno Group for partnering us on this initiative and we hope that we can help spread awareness on the importance of a healthy and disease-free lifestyle."

Commenting on the occasion, Mr. Ravisankar Ramaswamy, VP Technical and Head HR, Inno Geocity who spearheads Inno's CSR initiatives said, "According to World Health Organisation (WHO), Cardiovascular diseases would be the largest cause of death and disability in India by 2020. We have undertaken this 'Healthy Heart, Happy Life', initiative in order to extend our services to people and keep alive the spirit of services towards the community. We are very sensitive about the micro-community around the project and are therefore looking at satisfying the most critical issues such as education, health and sanitation for the micro-community in and around our project."

Inno Care is involved in various initiatives for the betterment of the residents of the nearby villages like Villagam, Varanavasi, Panrutti, Devariambakkam, Kattavakkam, Nathanallore around Oragadam. Inno is involved in providing necessary support and guidance in various activities, like green initiatives, free education for school children, with health camps being one of the key objectives.

About Inno

Inno is a global investment group focused on real estate with a footprint across Europe, Middle East and India. Inno has an enviable portfolio that spans the entire spectrum of the business - from Investments to Fund Management to Advisory to Development across residential, commercial, industrial & infrastructure.

About Inno GeoCity

Spread over a lavish 131 acres, Inno GeoCity is a modern residential township located at Oragadam – the rapidly growing world-class industrial belt southwest of Chennai – one of the hottest investment destinations in the country. Inno GeoCity is an elegant fusion of location advantage and value engineering. With great infrastructure, well-planned layouts and essential civic amenities, including a prestigious school, Inno GeoCity is designed to be a comprehensive township that delivers a healthy work-life balance.